



Media Contact:

Greg Randolph

chopper@smithoptics.com

208.726.4477 x6593

Interlock Spoiler and Prophet Interchangeable Polarized Fishing Eye Wear

Ketchum, ID (For Immediate Release) Last season, Smith Optics introduced Interlock Technology. The product is out, the verdict is in, and the jury is unanimous: mission accomplished. Now with the introduction of the new Interlock Spoiler and Interlock Prophet sunglass models Smith is marking a second major milestone in successfully optimizing the perfect blend of performance and style for the angler, enabling one to seamlessly adapt to varying light and water conditions with a simple twist of the two temple arms.

The Spoiler and Prophet's Grilamid TR90 full-frame design and sharp detailing with metal accents keep the wearer looking fresh while the underlying Interlock technology ensures that adapting to ever-changing light conditions is a breeze. The Spoiler and Prophet feature Smith's TLT Optics™ whose precise thinning of lens material guarantees optical precision by evenly focusing light into the eye through the X, Y, and Z axes. Using 8 base Carbonic™ lenses this new Interlock duo offers maximum peripheral coverage and impact protection while protecting the user's eye from 100% of UV A/B/C light.



The Interlock Spoiler in Action

A true unisex fit and design, the Prophet is high tech disguised in a fashion-forward frame. It's slightly squared off relative, The Spoiler, combines perfect fit with a slightly more aggressive statement for medium to large sized faces. Hydrophilic™ megol temple and nose pads ensure that both models stay securely put whether you are pumping gas or hauling in a monster.

Each pair of Prophet and Spoiler sunglasses comes with two sets of fishing-specific lens tints--Polarized Copper or Polarized Brown lens installed and the low light contrast enhancing Polarized Yellow—and is secured in a zipper hard case. With over fifteen different tints available, Smith has a perfect lens for every condition. It only takes one twist to change your entire look; what are you waiting for?

The Prophet is available in Black with Polarized Copper lens installed (\$159) or in Stout Fade with a Polarized Brown lens installed (\$159). The Spoiler is available in Black with a Polarized Copper lens installed (\$159) and in Square Tortoise with a Polarized Brown lens installed(\$159). The Prophet and Spoiler are covered by Smith's reputed no-nonsense Lifetime Warranty.

ABOUT SMITH: Based in Sun Valley, Idaho, Smith Optics, Inc. was founded in 1965 with the creation of the first goggle featuring a sealed thermal lens and breathable vent foam. Today, Smith is known for its diverse line of sunglasses, goggles, ophthalmic eye wear, ballistic eye wear and helmets. Smith's devotion to excellence, innovation, performance and style has made Smith the choice of action-sport athletes worldwide. Smith products are sold in more than 50 countries through sporting goods and specialty stores. For more information, check out www.smithoptics.com. **Performance. Style. Smith. Solid.**