



INTEGRATE
PERFORMANCE & STYLE

NEW SUNGLASS
SPRING 2010

for immediate release

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PARALLEL D MAX

MAXIMUM COVERAGE
LIGHTWEIGHT PERFORMANCE

Designed for going fast, light, and stealth, the Parallel D Max converges subtle styling with high performance functionality and interchangeability. Using the same frame platform as the Parallel and Parallel Max, the D Max offers yet more lens coverage maintaining the minimal frame material and surface styling which have made the Parallel series a great choice for someone who wants the attributes of sleek performance-driven eye wear but doesn't want to look like a dork. Rx compatible and offered with a variety of lens options, the Parallel D Max covers all of the bases.

Like all Smith products, the Parallel D Max is backed by Smith's True Lifetime Warranty



BLACK w/ POLARIZED GRAY



BROWN w/ POLARIZED BROWN

FEATURES //

// MEDIUM FIT X-LARGE COVERAGE

// GRILAMID TR90 FRAME

// HYDROPHYLIC MEGOL TEMPLE AND NOSE PADS

// CARBONIC TLT LENSES

// 9 BASE LENS CURVE

// FRAME MEASUREMENTS 71-15-123

MSRP:

BLACK w/ POLARIZED GRAY/IGNITOR/CLEAR \$119

BROWN w/ POLARIZED BROWN/IGNITOR/CLEAR \$119

More: www.smithoptics.com

ABOUT SMITH: Based in Sun Valley, Idaho, Smith Optics, Inc. was founded in 1965 with the creation of the first goggle featuring a sealed thermal lens and breathable vent foam. Today, Smith is known for its diverse line of sunglasses, snow and motorsports goggles, snow helmets, and ophthalmic eyewear. Smith's devotion to excellence, innovation, performance and style has made Smith the choice of action-sport athletes worldwide. Smith products are sold in more than 50 countries through sporting goods and specialty stores. For more information, check out www.smithoptics.com. Performance. Style. Smith. Solid.