



INTEGRATE  
PERFORMANCE & STYLE

NEW SUNGLASS  
SPRING 2010

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for immediate release

## RAMBLER RAMBLE ON TOUGH GUY

Tough, good looking, and high on performance, the Rambler brings style to performance driven eye wear this season. Carbonic TLT Lenses for optical clarity and impact proof protection, a Grilamid TR90 frame for bomber durability and Hydrophillic nose and temple pads for a secure, bobble-free fit make the Rambler the perfect piece for any pursuit, including patio beer drinking. Finished with the attention to detail Smith is known for the Rambler is backed by Smith's True Lifetime Warranty



BLACK w/ POLARIZED GRAY GREEN



MAHOGANY w/ POLARIZED BROWN



MATTE SAGE w/ POLARIZED GRAY GREEN

### FEATURES //

- // MEDIUM FIT LARGE COVERAGE
- // GRILAMID TR90 FRAME
- // HYDROPHYLLIC MEGOL TEMPLE AND NOSE PADS
- // CARBONIC TLT LENSES
- // 8 BASE LENS CURVE
- // FRAME MEASUREMENTS 63-17-120

### MSRP:

BLACK WITH POLARIZED GRAY GREEN	\$119
MAHOGANY WITH POLARIZED BROWN	\$119
MATTE SMOKE WITH POLARIZED GREY GREEN	\$119

More: [www.smithoptics.com](http://www.smithoptics.com)

**ABOUT SMITH:** Based in Sun Valley, Idaho, Smith Optics, Inc. was founded in 1965 with the creation of the first goggle featuring a sealed thermal lens and breathable vent foam. Today, Smith is known for its diverse line of sunglasses, snow and motorsports goggles, snow helmets, and ophthalmic eyewear. Smith's devotion to excellence, innovation, performance and style has made Smith the choice of action-sport athletes worldwide. Smith products are sold in more than 50 countries through sporting goods and specialty stores. For more information, check out [www.smithoptics.com](http://www.smithoptics.com). Performance. Style. Smith. Solid.